

28th March 2014

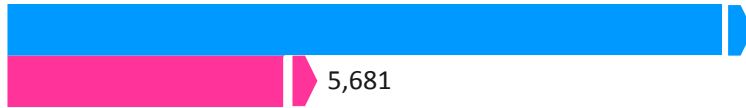


UK MOVIE BUZZ CHART

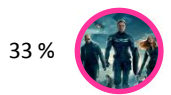
Overall Buzz Intent to View Buzz Not to Scale

OPENING THIS WEEK

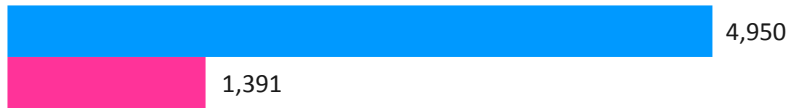
Captain America: The Winter Soldier



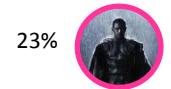
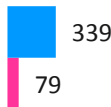
% of intent to view



Muppets Most Wanted

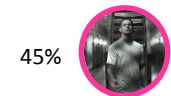
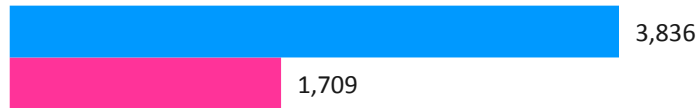


The Legend of Hercules

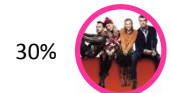
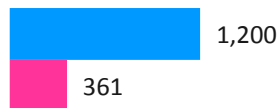


HOLDOVERS (WEEK 2)

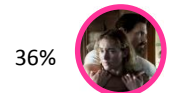
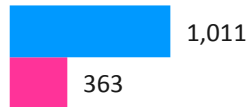
Starred Up



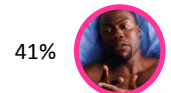
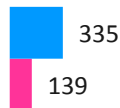
A Long Way Down



Labor Day

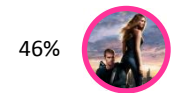
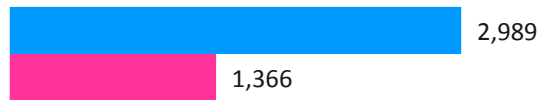


About Last Night

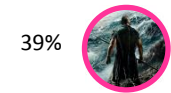
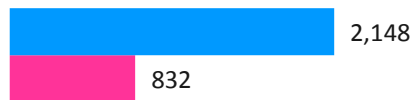


COMING SOON

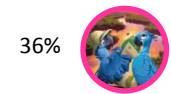
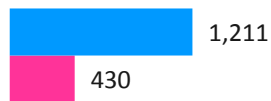
Divergent



Noah



Rio 2



The Double

