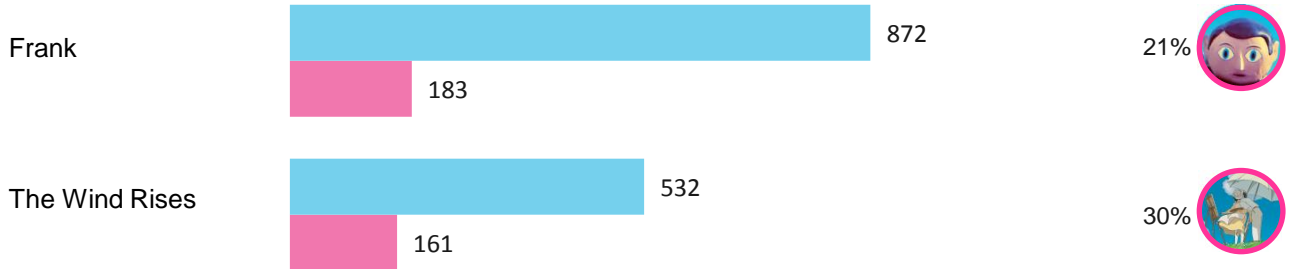
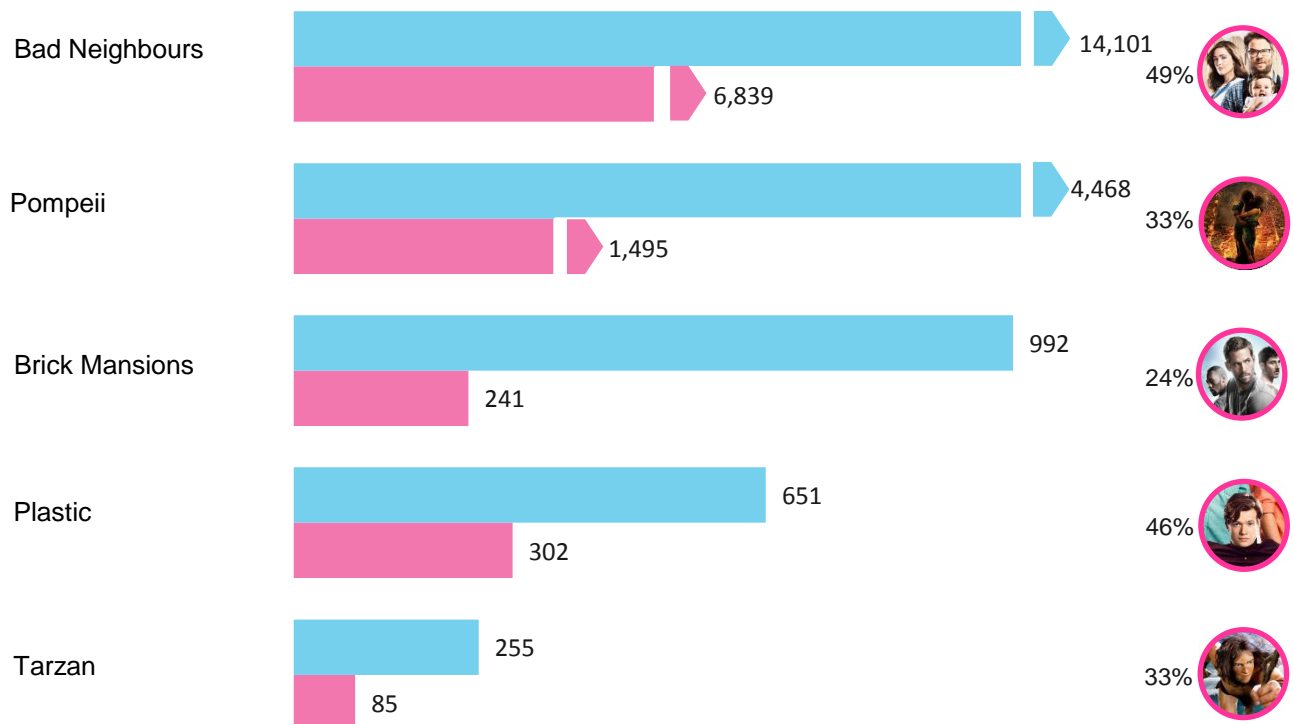


Overall Buzz Intent to View Buzz Not to Scale

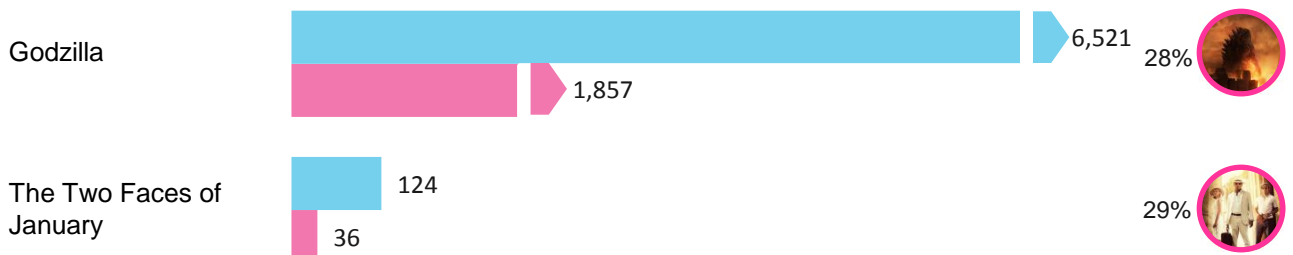
OPENING THIS WEEK



HOLDOVERS (WEEK 2)



COMING SOON



Source: Way To Blue, Data Period: 01/05/14 - 07/05/14