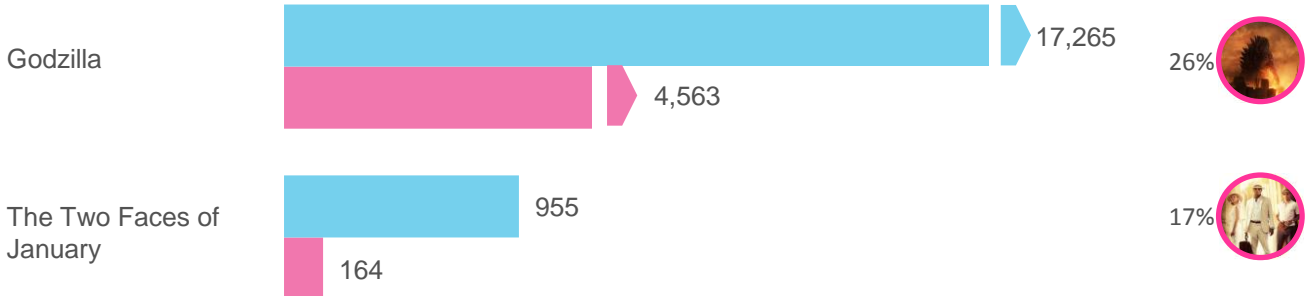


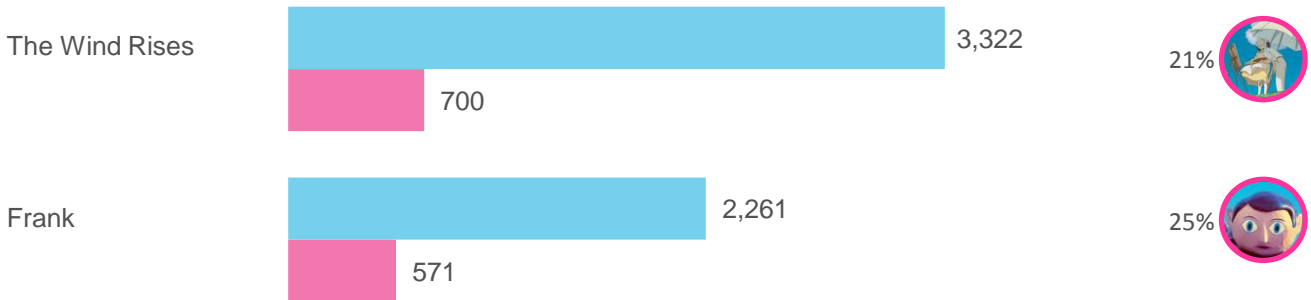
Key: ■ Overall Buzz ▶ Not to Scale ■ Intent to View Buzz

OPENING THIS WEEK

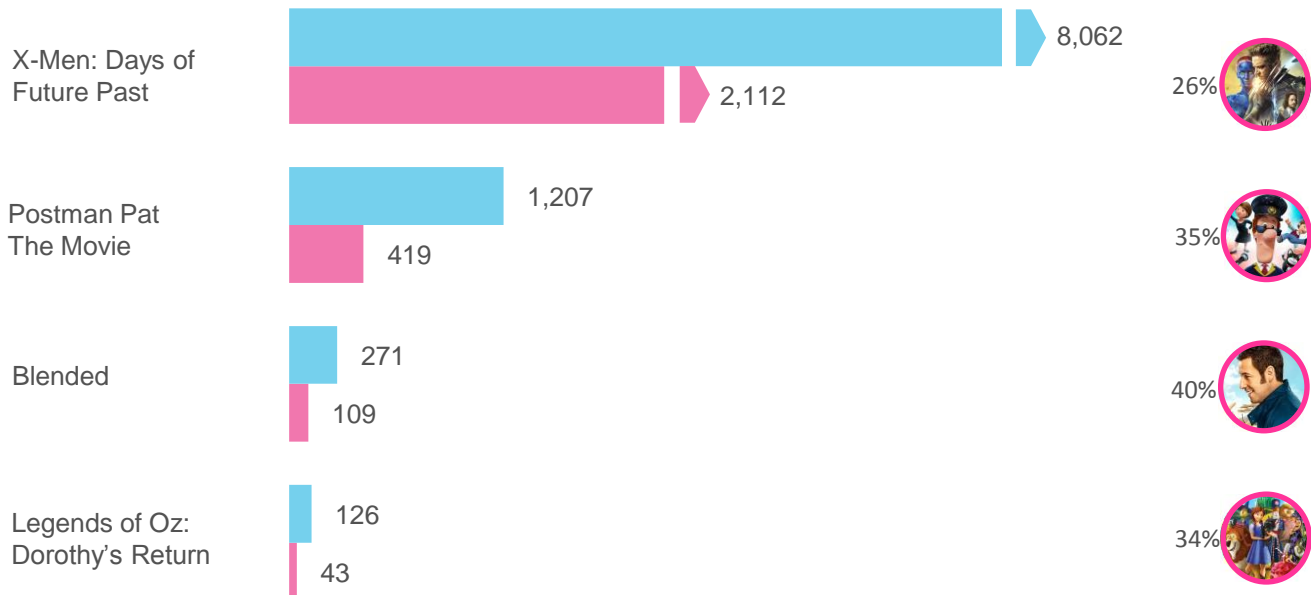
Intent To View %



HOLDOVERS (WEEK 2)



COMING SOON



Source: Way To Blue, Data Period: 08/05/14 - 14/05/14