




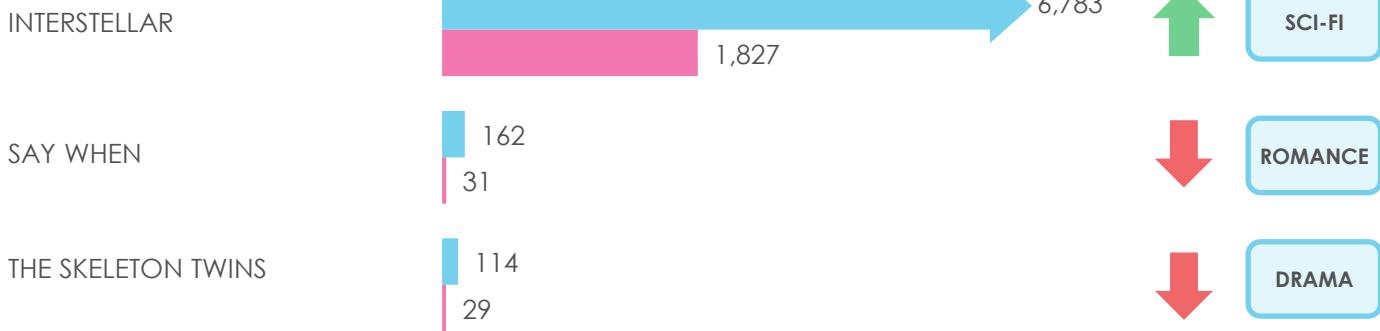
 = Not to Scale  
 = Overall Buzz  
 = Intent to View Buzz

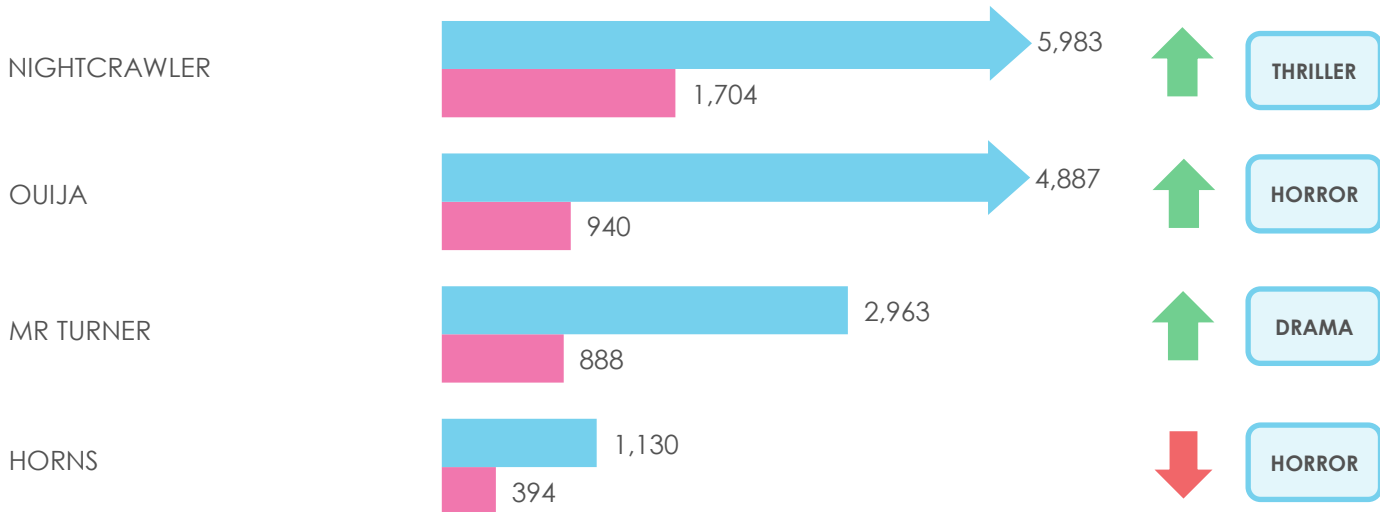
All data is for the time period  
 Thursday October 30<sup>th</sup> to Wednesday November 5<sup>th</sup>

 = Performing Above Genre Benchmark  
 = Performing Below Genre Benchmark  
 = Performing At Genre Benchmark

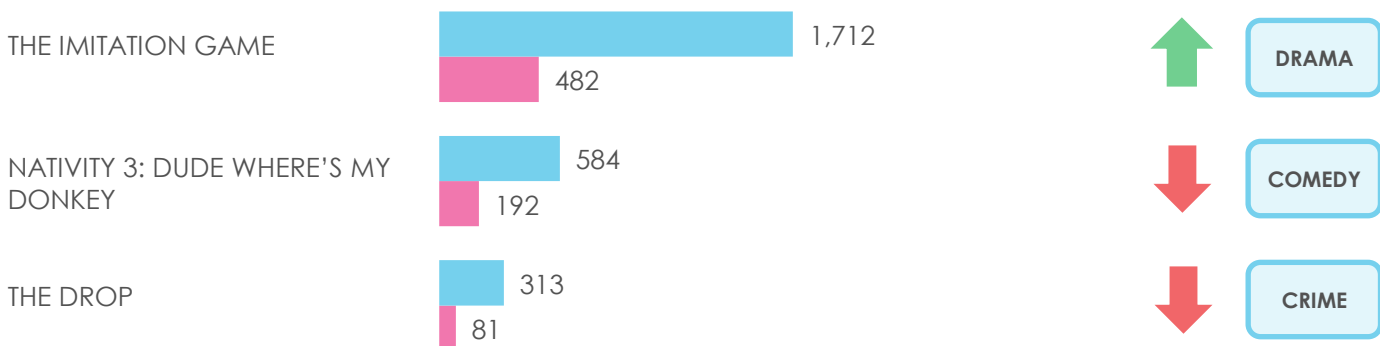
## OPENING THIS WEEK



## HOLDOVERS (WEEK 2)



## COMING SOON



(SOURCE: WAY TO BLUE, DATA GATHERED FROM SOCIAL MEDIA, NEWS, FORUMS AND BLOGS)