

10 STEPS TO GETTING A FILM MADE



- 1. Idea and/or story**
If it's your original idea or story, protect it by creating a copyright – i.e. write it down.
- 2. Option the story**
If the story is based on an existing work, get a lawyer to negotiate an option agreement with the author.
- 3. Raise development finance**
Seek finance from BFI, BBC, Channel 4 and the regional funds (e.g. Creative England, Creative Scotland, Film Agency for Wales, Northern Ireland Screen) or a private investor.
- 4. Develop the screenplay**
Engage a writer to work the story into a screenplay.
- 5. Tout script to talent and creative agencies**
Build buzz around the project; get key cast and a director attached to the project.
- 6. Appoint a sales agent**
Get sales estimates and input on creative elements.
- 7. Presales**
Secure interest from/sell to distributors (presales) to collateralise commercial financing for the project.
- 8. Match commercial money with 'soft money'**
Look for cost-effective funding against presales and sales estimates (e.g. from banks or funds or private investors) and for tax incentives, subsidies and benefits to shooting internationally.
- 9. Completion guarantor**
Find a completion guarantor to review your budget and production and to guarantee completion and delivery of the film.
- 10. Production team**
Engage crew and other service-providers.

For answers to your film production or finance queries, please contact:



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