




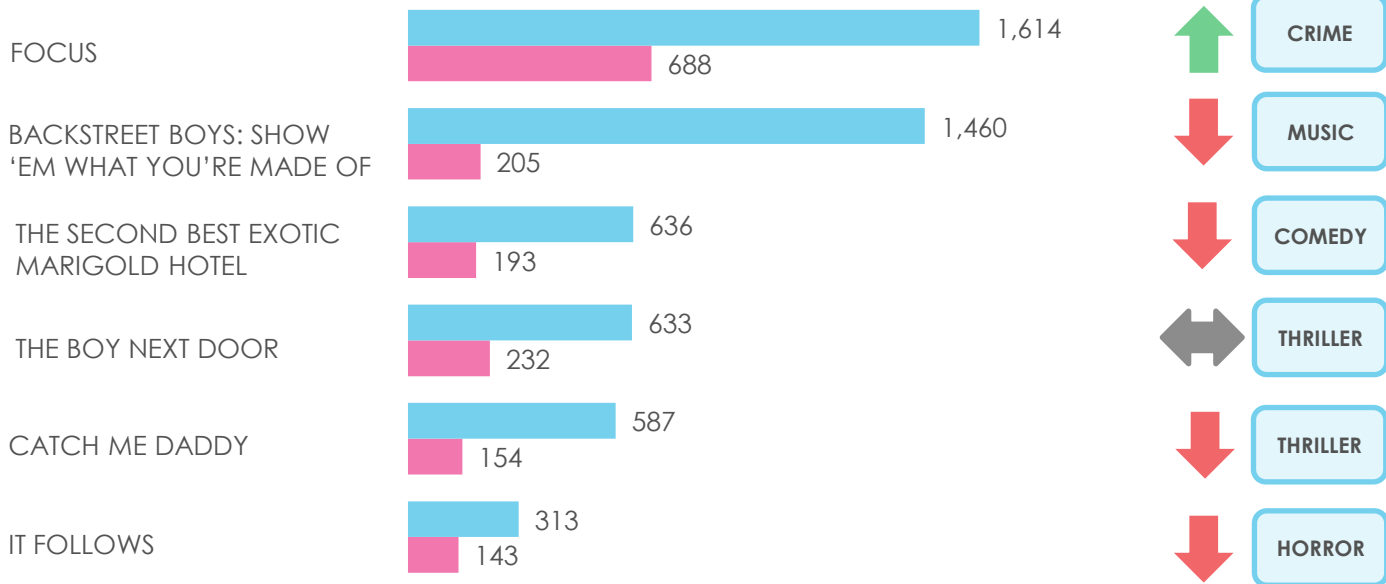
 = Not to Scale
 = Overall Buzz
 = Intent to View Buzz

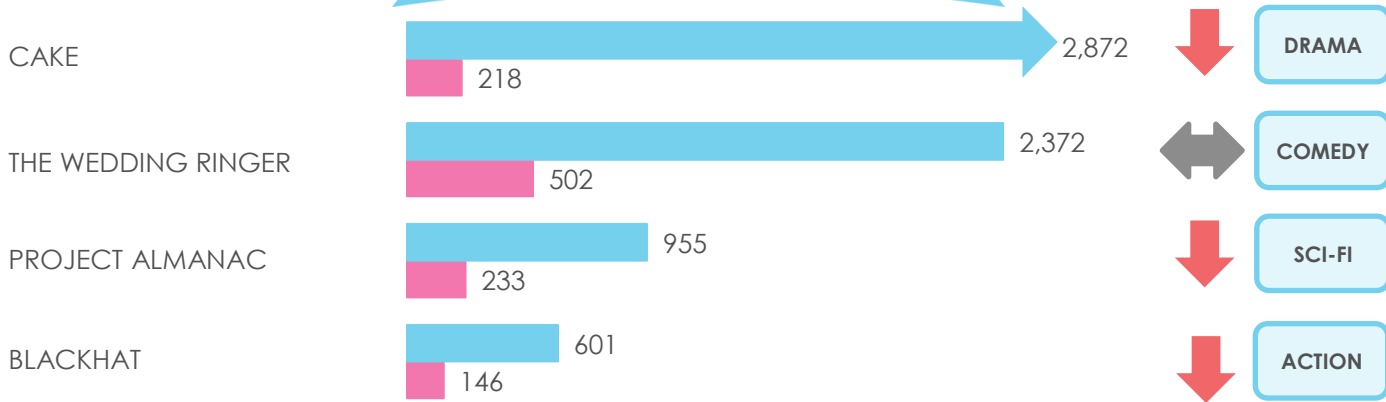
All data is for the time period
 Thursday February 19th to Wednesday February 25th

 = Performing Above Genre Benchmark
 = Performing Below Genre Benchmark
 = Performing At Genre Benchmark

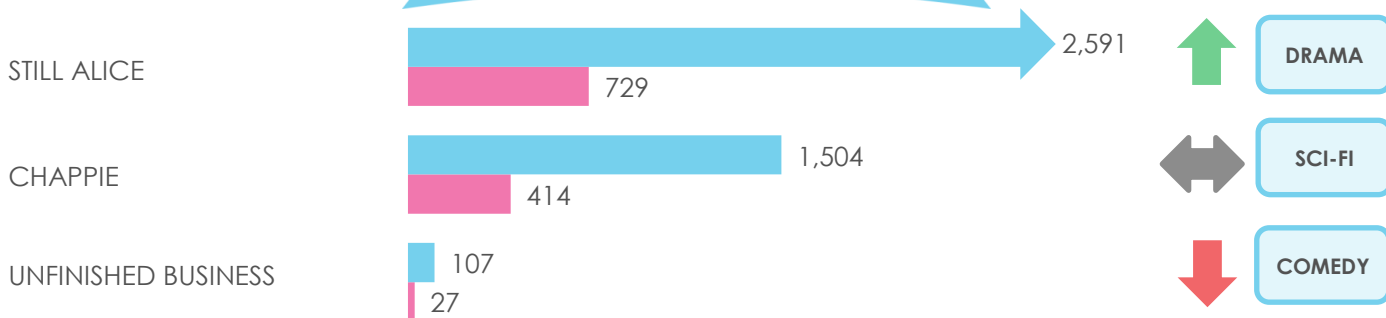
OPENING THIS WEEK



HOLDOVERS (WEEK 2)



COMING SOON



(SOURCE: WAY TO BLUE, DATA GATHERED FROM SOCIAL MEDIA, NEWS, FORUMS AND BLOGS)