

SCREEN

INTERNATIONAL

SIZE DIMENSIONS (Width x Height)

Front Cover.....245 mm wide x 335 mm high + 3mm bleed to all sides

SEE DESIGN OPTIONS AVAILABLE BY CLICKING HERE

Full Page.....245 mm wide x 335 mm high + 3mm bleed to all sides

Double Page Spread.....490 mm wide x 335 mm high + 3mm bleed to all sides

Half Page Horizontal.....210 mm wide x 144 mm high (no bleed required)

Half Page Vertical.....102 mm wide x 288 mm high (no bleed required)

Quarter Page.....102 mm wide x 144 mm high (no bleed required)

FILE DELIVERY

Artwork to be supplied via email to:
jonathon.cooke@mbi.london

COPY REQUIREMENTS

- Please supply high res (300dpi) PDF, TIFF or JPG
- Please ensure all fonts are embedded and colour is CMYK and NOT RGB
- File resolution should be 300dpi and all high resolution images must be embedded within the file. Do not use OPI settings

MBI can take no responsibility for adverts that have been incorrectly supplied - the file content and construction is the responsibility of the sender.

AD PRODUCTION CONTACT

Jonathon Cooke
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SCREEN
INTERNATIONAL

FRONT COVER

245mm WIDE
X 335mm HIGH
+ bleed

SEE DESIGN
OPTIONS
AVAILABLE BY
CLICKING **HERE**

FULL PAGE

245mm WIDE
X 335mm HIGH
+ bleed

1/2 PAGE HORIZONTAL
210mm WIDE
X 144mm HIGH

1/2 PAGE VERTICLE
102mm WIDE X 288mm HIGH

1/4 PAGE
102mm WIDE
X 144mm HIGH

DOUBLE PAGE SPREAD

490mm WIDE
X 335mm HIGH
+ bleed

FRONT & BACK COVERS

Design guides to get the most from your advertising



FRONT COVERS

245mm wide x 335mm high + bleed

PLEASE DO NOT USE QUOTES FROM
DEADLINE / VARIETY / THR

Option 1

Extend the creative to the top of the page
(see Glass Onion examples above)

The colour of the SCREEN masthead can be changed to suit the design but its position cannot be altered

Option 2

Supply your creative as 245mm wide x 260mm high and we will add our regular red masthead
(see Roma example above)

BACK COVERS

245mm wide x 335mm high + bleed

US Copies

All copies that go to US based voters and subscribers will be mailed with a 100mm x 50mm address label in the top half of the page (as per USPS postal regulations)

Please allow for this in your design
(see examples below)

UK Copies

All copies that go to UK voters and subscribers **DO NOT** have this label and so please feel free to supply a different file

